



CHARLES E. DAVIS

PHOTOGRAPHY

<p>PRODUCT PHOTOGRAPHY RATE SHEET</p> <p>*(No mileage reimbursement required for projects within 5 mile radius. Standard mileage rate applies for projects outside 5 mile radius.)</p> <p>Company has authorization to change rates at any time.</p> <p>Rates for any previously scheduled project or assignment can only be changed with approval from both parties.</p> <p>CONTACT INFO www.cedphotography.com info@cedphotography.com</p>	<p>Preparation Fee (includes):</p> <ul style="list-style-type: none"> • Lighting Set Up • Product Layout • Product Styling 	\$200
	<p>By the Product Pricing based on # of Products (minimum 5 items)</p> <p>5 items</p> <p>6-10 items</p> <p>11-20 items</p> <p>21-50 items</p> <p>51-100 items</p> <p>101-200 items</p> <p>201-500 items</p>	<p>Price per photo:</p> <p>\$50</p> <p>\$45</p> <p>\$40</p> <p>\$35</p> <p>\$30</p> <p>\$25</p> <p>\$20</p>
	<p>Lifestyle Images: These charges depend on the product and the lifestyle scenario. Here are some factors that affect the cost:</p> <ul style="list-style-type: none"> • The expense of having people model and/or use the products • The cost of putting the product on a prop – a model, manikin, a vehicle etc. 	TBD
	Photo Contact Sheet	\$45
	Post Processing (included with per product pricing)	\$45
	Zip Drive Photo Delivery - Hi Res TIFFs (Postal, Fed Ex, or UPS)	\$40 plus shipping
	Zip Drive Photo Delivery - Hi Res JPEGs (Postal, Fed Ex, or UPS)	\$20 plus shipping
	Photo Delivery - All Hi Res TIFFs (electronic delivery/Dropbox)	\$20
	Photo Delivery - All Hi Res JPEGs (electronic delivery/Dropbox)	\$10
	*Mileage Reimbursement	54.5 cents per mile
Parking and Bridge Toll Expenses	where applicable	

SHOT LIST PER PRODUCT & CAMERA ANGLES	Camera Angle & Perspective	Product
	Normal Angle 50mm - 70mm 1-3 point linear perspective	Applicable to all products depending on size
	Close Angle/Detail Shots 70mm - 200mm 1-2 point linear perspective	Applicable to all products